

# California Voters Support a Collaborative Approach to Improving Fish and Wildlife Habitat in the Bay-Delta

## 62% SUPPORT

OPPOSE 9%

UNSURE 20%

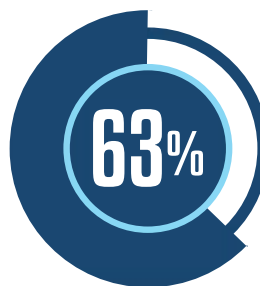
A coalition of California interests including cities, conservation organizations, farmers, and state and federal agencies, are working on a set of voluntary agreements to improve fish and wildlife habitat in California's Bay-Delta and to ensure people and farms throughout the state have reliable water supplies. Voters surveyed support this approach.

### Enhance fish habitats



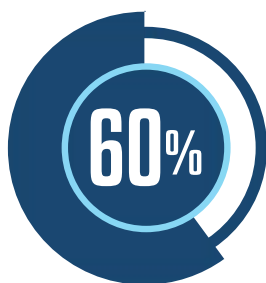
are more likely to **SUPPORT** voluntary agreements knowing they will make physical improvements to fish habitat in rivers and the Bay-Delta

### Restore 60,000 acres



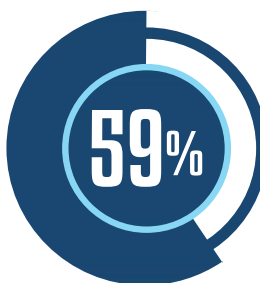
are more likely to **SUPPORT** voluntary agreements knowing they will provide the restoration of 60,000 acres of habitat for fish and wildlife

### Advance a different approach



are more likely to **SUPPORT** knowing that voluntary agreements will take a different approach that includes the creation of new habitats for fish, applied science, and greater water supply reliability for people and farms

### Reactivate historic floodplains



are more likely to **SUPPORT** voluntary agreements knowing that water will be released from reservoirs to coincide with natural fish movements and to restore historic floodplains that play an important role in the fish life cycle

### Double the salmon population



are more likely to **SUPPORT** voluntary agreements knowing they will advance the goal of doubling California's salmon population by 2050

From Monday, March 9, 2020 to Sunday, March 15, 2020, Probolsky Research conducted a live-interviewer telephone and online survey among California Statewide voters. A total of 900 voters were surveyed (300 by telephone and 600 online). A survey of this size yields a margin of error of +/-3.3%, with a confidence level of 95%. Interviews were conducted with respondents on both landline (47%) and mobile phones (53%) and were offered in English (90%) and Spanish (10%) languages. Questions were randomized. Our sample was developed from voter data maintained by each of California's 58 county election officials and enhanced with publicly available consumer data. Probolsky Research applies a stratified random sampling methodology to ensure that the demographic proportions of survey respondents match the demographic composition of California voters.